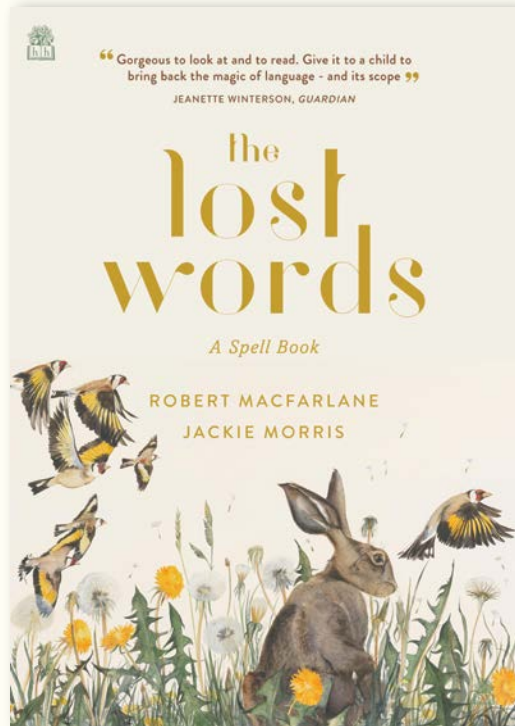


# the lost words

MARKETING POS 2018



A4 Posters



Giant Bookmarks



A6 Spotter's Cards



Spotter's Guide



Final designs TBC



Activity Pack



‘Gorgeous to look at and to read. Give it to a child to bring back the magic of language - and its scope’

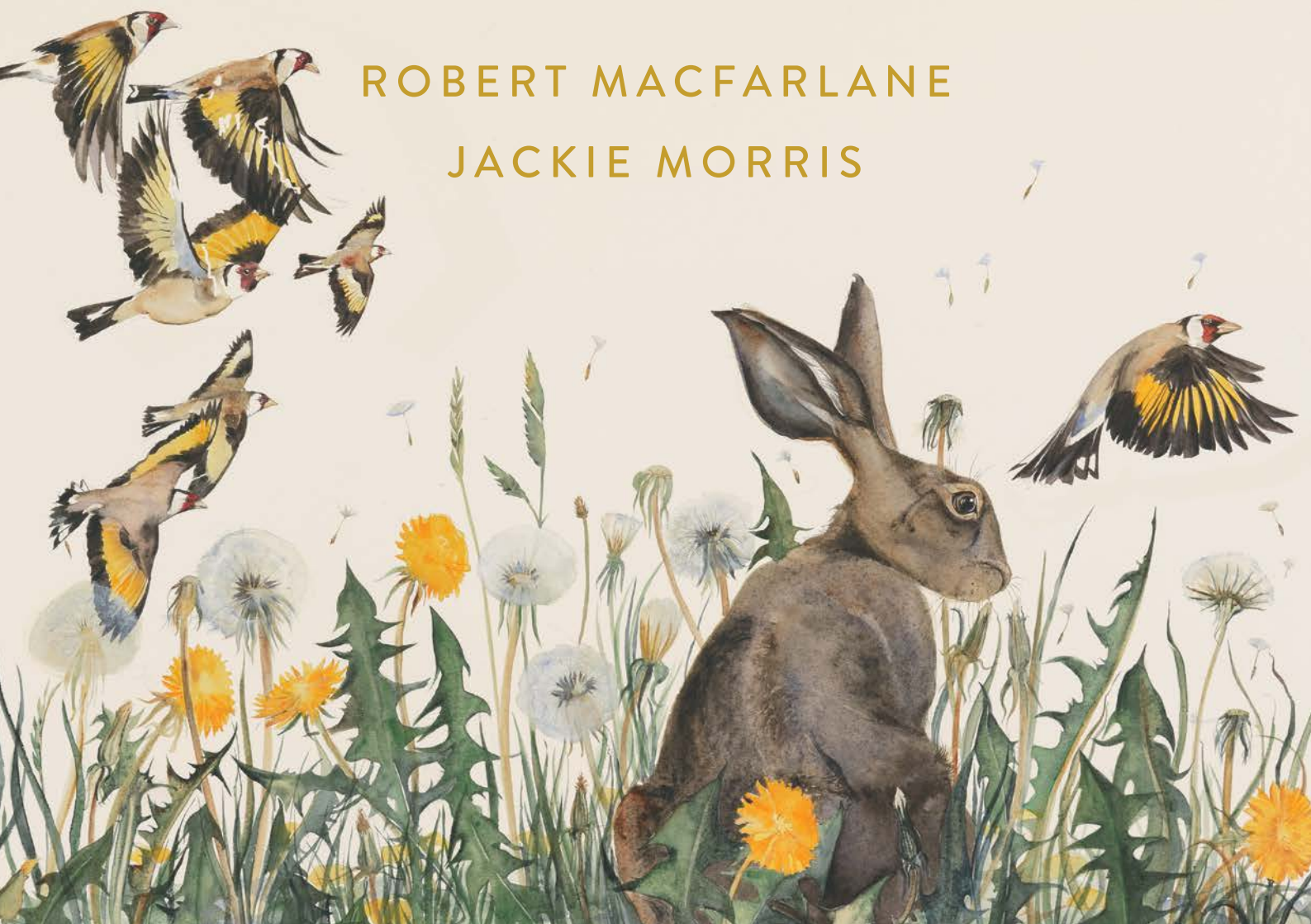
JEANETTE WINTERSON, *GUARDIAN*

# The lost words

*A Spell Book*

ROBERT MACFARLANE

JACKIE MORRIS



# the lost words

*A Spell Book*

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‘Gorgeous to look at and to read.  
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# the lost words

## CREATURE CHALLENGE

Can you spot and collect  
all eight creatures hidden  
on cards all around you?


### *Introduction*

This is a game of exploration for the eagle-eyed –  
can you find The Lost Words Spotter's Cards  
hidden all around you? Look high, look low, look  
in and around, up and down to find and collect  
all eight Spotter's Cards.

### *Your clues:*

Unscramble the Lost Words over the page  
to discover which creatures you're seeking.  
Once you've found each card, tick the box  
to keep note of your findings . . .

*Turn over to see your clues*



1

King of the pond and  
dragon of the water, this  
creature is minute, not cute!

*T e w n*



2

This creature darts  
and swerves and  
slithers and hisses . . .

*D d e r a*



3

This swift swimmer  
turns the water inside-out,  
then inside-outer.

*R e t t o*



4

This creature of the skies  
can Gossip, Bicker, Yak and  
Snicker All Day Long!

*P i e m a g*



5

You'll find this  
little astronaut by  
following its song.

*R e w n*



6

This aviator with steady  
wingbeats boosts his way through  
evening light to roost.

*N o r e h*



7

This Prince of Play,  
King of Guile is twice  
as agile as the wind.

*N e v r a*



8

This creature whirls  
through world like  
wildfire.

*E a s l e w*



Good luck and enjoy your discoveries . . .

Did you unscramble all the Lost Words?  
They are: 1 Newt 2 Adder 3 Otter 4 Magpie 5 Wren 6 Heron 7 Raven 8 Weasel









# adder

*basks, hides, glides, hisses*

A hank of rope in the late hot sun; a curl  
of bark; a six, an eight:  
For adder is as adder basks.

## Did you know?

### VENOM

The adder is Britain's only poisonous snake, but whilst painful, their bites are very rarely fatal.

### HABITATS

Adders like open spaces and can be found in moorland, woodland, heathland and on sea cliffs; they rarely venture into back gardens.

### DUELLING

Pairs of snakes will entwine themselves and wrestle energetically, which is usually mistaken for a courtship 'dance' when in fact they are territorial males involved in a duel.

# newt

*frilly, shiny, spotted, minute*

'N ewt, oh newt, you are too cute!'

E moted the coot to the too-cute newt,

## Did you know?

### REGENERATION

Newts can regrow lost organs and limbs, including their eyes, spinal cords, hearts and intestines.

### NOISES

They're less vocal than toads or frogs, but the California newt, for example, will squeak when touched, click whilst walking through strange surroundings and whistle to ward off enemies.

### POISON

As cute as they may appear, many newts produce toxins in their skin secretions as a way of defending themselves against predators.



# magpie

*interrupt, interject, intercept, intervene!*

M agpie Manifesto:

A rgue Every Toss!

Gossip, Bicker, Yak and Snicker All Day Long!

## Did you know?

### FAMILY

Magpies are part of the bird family Corvidae, which includes ravens, rooks, crows, jays and jackdaws.

### SHINY

Whilst magpies have a reputation for liking flashy things, new research indicates they are in fact repelled by them.

### REFLECTIONS

Very intelligent birds, magpies are one of the rare animals that can recognise their own reflection in a mirror.

# otter

*supple, swift, thunderbolter, shimmering*

O tter enters river without falter – what a  
supple slider out of holt and into water!

## Did you know?

### TAILS

Otters' tails protect them, help them to steer through water and can be a foot long, making up approximately one third of their body.

### PLAYFUL

As well as sliding off river banks, otters enjoy wrestling each other and chasing their tails.

### PUPS

Otter pups are unable to swim at birth and their eyes are sealed for the first month of their life. They stay with their mothers until they are a year old.









# heron

*hunts, creaks, clicks, hauls*

Here hunts heron. Here haunts heron.

Huge-hinged heron. Grey-winged weapon.

## Did you know?

### WATER

Nearly all species of heron can be found dwelling near the margins of the sea, swamps, lakes, ponds and rivers.

### PLUMAGE

Striking and distinctive, their wings are broad and long, with soft feathers in hues of blue, grey, white, black or brown – often captivatingly complex.

### NESTS

The majority of heronries are in trees, at least 25 metres above ground. Though reed-bed heronries aren't uncommon, and they will nest on bushes and cliffs too.

# wren

*whirrs, blurs, switches, glitches*

When wren whirrs from stone to furze the world around her slows, for wren is quick, so quick she blurs the air through which she flows, yes –

## Did you know?

### SONG

For such a small bird, the wren's song is surprisingly loud. Their songs are often complex and sometimes given as a duet by a pair.

### CAVES

Troglodytidae is the family name for the wren, and it means 'cave dweller'.

### ABUNDANT

The wren is Britain's most widespread bird; it can be found on most offshore islands, and from sea level to the tops of the Highlands.



# weasel

*whirls, scorches, burns, lights*

Weasel whirls through world like wildfire:

Embers spin, smoke curls, for weasel

Acts on land like spark on tinder –

## Did you know?

### LIVES

Habitats include woodlands, thickets and farmlands – places abundant with small rodents. Their bodies are long and slender, all the better for whirling through burrows in pursuit of their prey.

### EATS

Weasels are fierce little predators, preying on small mammals but never afraid to pounce on larger creatures given the chance.

### DANCES

Like their fellow mustelids the ferret and the stoat, weasels perform a 'war dance' once they have their prey in sight, to intimidate, to startle, to distract.

# raven

*swagger, solver, hexes, riddles*

Rock rasps, what are you?

I am Raven! Of the blue-black jacket and the boxer's swagger, stronger and older than peak and than boulder, raps Raven in reply.

## Did you know?

### MISCHIEVOUS

Ravens have been observed rolling down snowy hills and they even make toys (a rare animal behaviour) using sticks, pinecones or rocks to play by themselves or with each other.

### HABITS

Ravens mate for life and then live in pairs in fixed territories. When young ravens reach adolescence, they live in flocks and eat together until they mate and pair off.

### EMPATHY

A group of ravens is called an 'unkindness', however ravens have been observed acting empathetically to victims of aggression, consoling them with beak-to-body touching and preening.





# lost lines



Can you find the words to make a line from  
the 'dandelion' spell and the 'ivy' spell below?

## *dandelion*

<i>Dazzle</i>	<i>so</i>	<i>me</i>	<i>such</i>	<i>only</i>
<i>spin</i>	<i>little</i>	<i>sun</i>	<i>but</i>	<i>of</i>
<i>machine</i>	<i>the</i>	<i>I</i>	<i>of</i>	<i>grass</i>

*Lost Line:* .....

.....

## *ivy*

<i>I</i>	<i>am</i>	<i>and</i>	<i>ivy</i>	<i>near</i>
<i>bark</i>	<i>a</i>	<i>scale</i>	<i>real</i>	<i>me</i>
<i>stone</i>	<i>high</i>	<i>tree</i>	<i>new</i>	<i>flyer</i>

*Lost Line:* .....

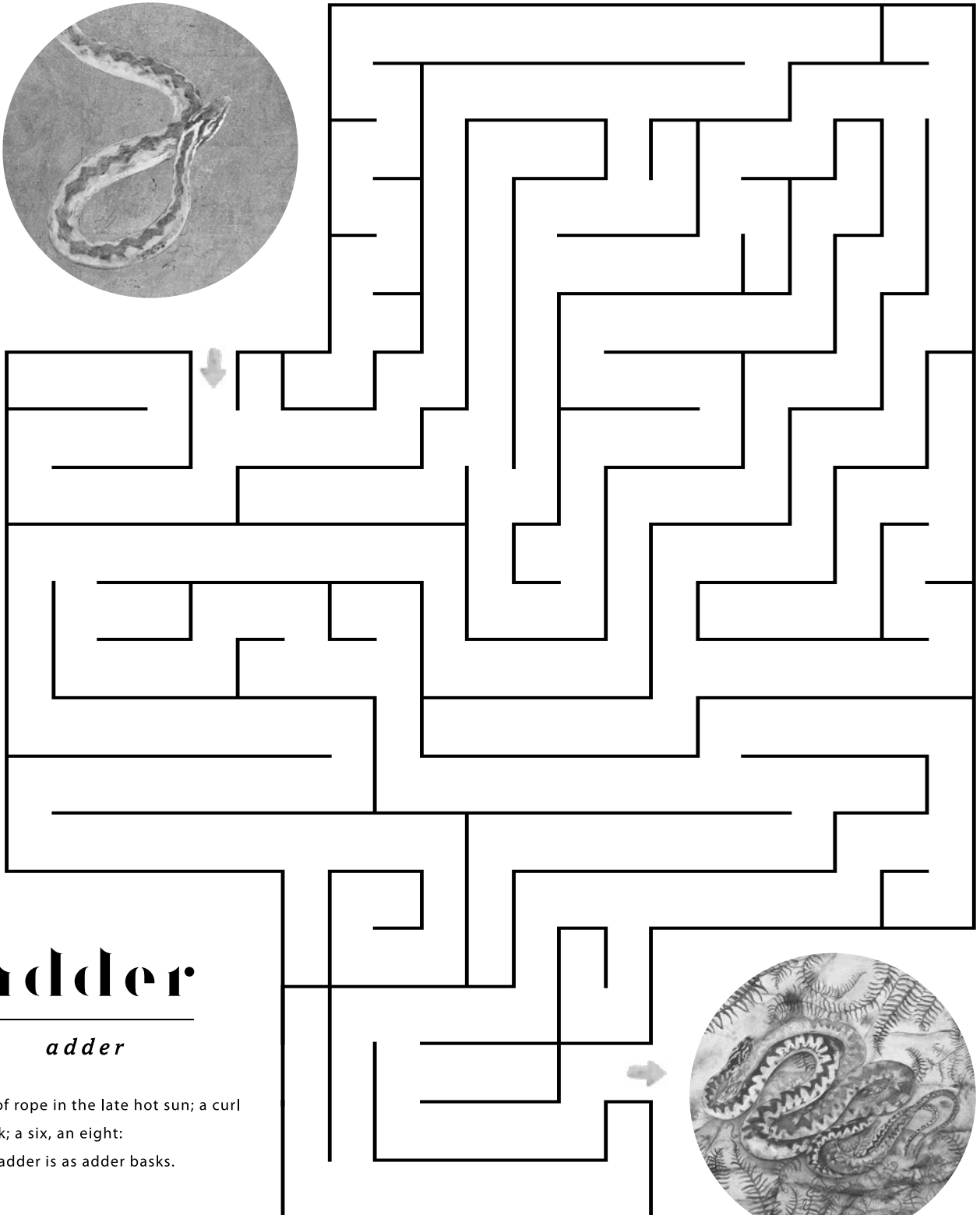
.....

Answers: dandelion: Dazzle me, little sun-of-the-grass!  
ivy: I am ivy, a real high-flyer



# lost creatures

Can you help adder to slither its way  
through the maze to find the gorse to coil in?



## adder

*adder*

A hank of rope in the late hot sun; a curl  
of bark; a six, an eight:

For adder is as adder basks.

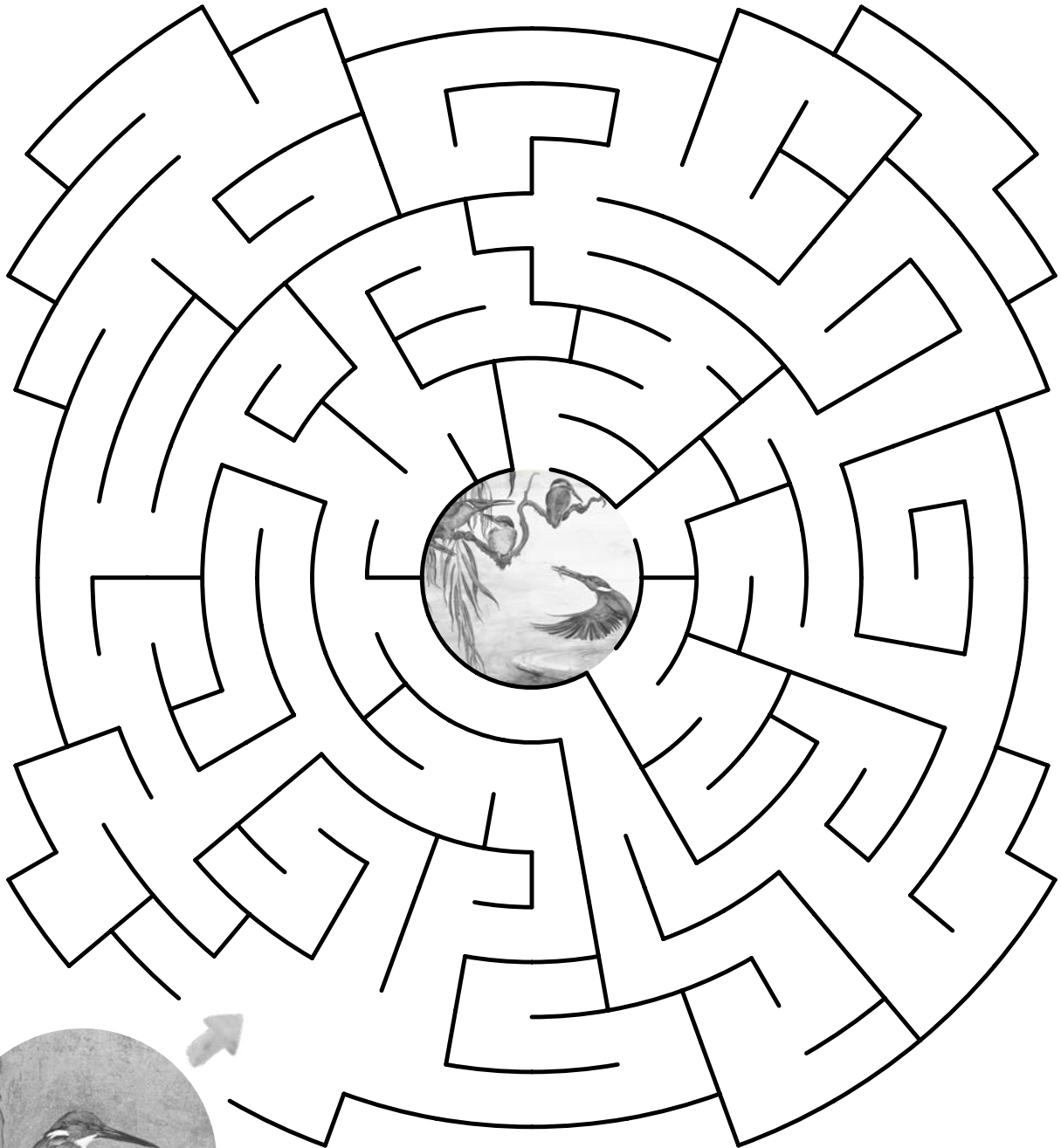






# lost creatures

Can you help the colourful kingfisher fly  
through the maze to find the stream?



**kingfisher**  
*kingfisher*

Rainbow bird – that sets the stream alight with burn  
and glitter!



# alliteration & illustration



Throughout the spells alliteration is used, which is the repetition of the same or similar sounds at the beginning of words, e.g. 'Fern's first form is furled'. You'll also see the acrostic technique in every spell, where the first letters of each line spell out the Lost Words, e.g. F E R N. Close your eyes and think of your favourite part of the natural world around you. It could be a flower, bird, creature, tree – anything you choose.

Now, in the space below, can you write your own spell using alliteration and the acrostic technique to describe your favourite natural wonder? You can also use the space to illustrate your spell.

## fern

*fern*

Fern's first form is furled,

Each frond fast as a fiddle-head.

Reach, roll and unfold follows.

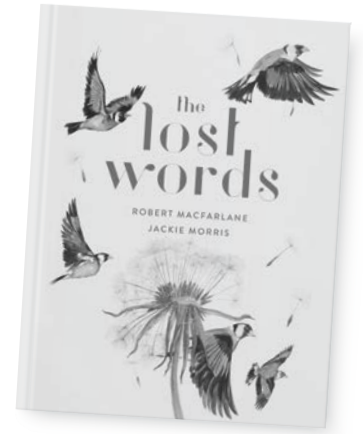
Fern flares.

Now fern is fully fanned.





# lost creatures



Can you find the ten Lost Words  
hidden in the wordsearch below?

B	R	A	M	B	L	E	D	Y	O	E	F	M	P
W	V	I	M	V	C	A	B	N	X	L	D	A	B
A	R	B	L	U	E	B	E	L	L	H	A	G	Q
Q	U	J	L	A	G	T	A	B	C	K	N	P	M
Y	X	H	K	U	L	A	R	K	Z	L	D	I	T
Y	W	I	S	Z	R	O	H	Q	R	G	E	E	C
F	I	F	H	T	E	E	I	P	A	J	L	D	H
X	L	L	Q	W	A	S	G	R	V	M	I	F	E
F	L	I	C	J	G	R	O	P	E	K	O	Q	A
M	O	A	S	O	N	P	L	Z	N	J	N	K	T
E	W	K	P	W	N	J	R	I	D	O	D	E	H
X	S	G	T	Y	S	K	U	V	N	Z	C	Z	E
N	H	B	M	C	I	X	E	O	U	G	Y	L	R
U	R	W	S	V	T	D	T	R	V	N	B	N	W

*bramble*

*willow*

*bluebell*

*starling*

*raven*

*lark*

*dandelion*

*heather*

*magpie*

*conker*

